

# Community Impact Day

There are four Impact Days held annually, rotating across the Great Lakes Bay Region. Sponsorship opportunities are available for each event and individual sessions, offering valuable benefits such as logo display, distribution of marketing materials, social media recognition, and speaking opportunities. Dates for 2025-2026 are as follows:

**January 16, 2025 at Saginaw CoWork RC**  
**April 9th, 2025 at Mt Pleasant CoWork RC**  
**July 9th, 2025 at Midland CoWork RC**  
**October 8, 2025 at Bay City CoWork RC**

**January 7, 2026 at Mt Pleasant CoWork RC**  
**April 8th, 2026 at Saginaw CoWork RC**  
**July 8th, 2026 at Midland CoWork RC**  
**October 14, 2026 at Bay City CoWork RC**

## **Presenting Sponsorship | \$5,000 | 1 per Impact Day**

CMURC will work alongside you to customize a full day of entrepreneurial activities at the location and quarterly event of your choice.

## **Impact Swag Bag Sponsorship | \$1000 | 1 per Impact Day**

Make a lasting impression by sponsoring the swag bags that every attendee will receive upon arrival. As the Swag Bag Sponsor, you can include branded items, giveaways, or door prizes, ensuring your brand is front and center from the start.

## **Connect ME Networking | \$750 | 2 per Impact Day**

This sponsorship will provide refreshments to foster organic conversations, helping to create meaningful connections. The goal is to bring together individuals from diverse backgrounds, encouraging deeper, more insightful discussions while expanding professional networks.

## **Resource Partner Sponsorship | \$150**

Showcase your business as a key resource for small businesses by securing a dedicated vendor table at Impact Day, trade-show-style booth throughout the event, offering direct support and solutions to attendees.



# Capital Showcase - November 12th 2024

The **Capital Showcase** at CMURC in Midland, in partnership with **Blue Water Angels** and **Michigan Capital Network**, is an exclusive event designed to spotlight high-tech, high-growth businesses ready for their next phase of expansion. This dynamic pitch night brings together 5-8 innovative entrepreneurs who are poised for investment, offering a unique opportunity for business leaders, investors, and decision-makers to engage directly with groundbreaking companies. These businesses have been supported through CMURC's ecosystem, focused on driving innovation and commercialization within **Michigan's SmartZones**. The Capital Showcase creates a platform for startups and investors to connect, form strategic partnerships, and explore potential sales prospects, making it a key event for those seeking to invest in the future of technology and innovation.

## Make it Happen | \$6,000

- Exclusive naming rights for the Capital Showcase event.
- Opportunity to address attendees during the event.
- Premium brand placement on all event materials, website, and social media.
- Dedicated networking time with entrepreneurs and investors.
- Post-event recognition in media and press releases.

## Midland Innovation | \$4,000

- Prominent logo placement on event materials and communications.
- Dedicated networking time with entrepreneurs and investors
- Verbal recognition during event introductions and closing remarks.
- Access to exclusive pre-event briefings with presenting entrepreneurs.

## It Takes a Village | \$2,000

- Logo presence on event signage and digital marketing materials.
- Opportunity to provide branded materials or giveaways to attendees.
- Recognition during event announcements.

## Food & Beverage | \$1,000

- Brand visibility at the food and beverage stations during the event.
- Logo included on event signage.
- Opportunity to provide branded materials for display at the F&B station.

