

Transform your idea into reality.

Have a game-changing idea or product?
We'll help you turn it into a thriving business.

No matter where you are in your journey—shaping your concept, refining your strategy, or gearing up for launch, our programs provide expert guidance, hands-on coaching, and exclusive MEDC SmartZone resources to accelerate your growth. Let's take the next step together. Your success starts here!

Step 1

Virtual Passport

- Online program
- Weekly strategy sessions
- Resources + opportunities
- Peer network
- Access mentor partners

\$50/month

Step 2

Accelerator

- Business summary review
- Investor pitch prep
- Professional assistance
- Mentor partner connections

\$1,000 (one time)

To become an Accelerator member, successful completion of the Virtual Passport program is required.

Learn more by scanning the QR code.



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MEDC SmartZone Network



Making it happen for entrepreneurs in the Great Lakes Bay region and beyond.

As a MEDC SmartZone, CMURC offers exclusive access to resources and services available only within the network, enabling entrepreneurs with an approved business summary to participate in these programs while allowing service providers to connect and support their efforts.



Marketing and
brand awareness



Business
connections



Media
inclusion



Mentorship
opportunities



Resource
collaboration