

Innovation Partner Membership

The Innovation Partner Membership is CMURC's premier offering, providing a perfect balance of Place, Program, and Partnership benefits. As an Innovation Partner, you'll play a pivotal role in opening doors for emerging businesses and contributing to a thriving ecosystem of innovation and collaboration.



CoWork Your Way

- 24/7 access to all locations in GLBR
- Up to 10 Key Fobs
- 100 credit hours to use for offsite meeting space
- Access to online Member Portal
- Real Connections made in the ecosystem

\$25k+
Annual Investment



Mentorship & Expertise

- Tips/tricks video showing your expertise
- Present in a Strategize ME Bootcamp Webinar
- Partner Page in Resource Hub accessible to all members
- Entrepreneur Like ME Podcast feature episode
- Exclusive Blog Feature to highlight company's expertise



Brand Awareness

- Exclusive naming rights in facility of choice
- Spotlight feature in Monthly Newsletter
- Digital shoutouts on CMURC LinkedIn + FB
- Premier Gold Signage at all 4 locations
- Pre-Roll Ad on ELM Podcast for 1 month of choice
- Logo on CMURC's partner page

Inclusive Partnership

CMURC was recognized with the Julius Morgan Diversity and Inclusion Award during the 2023 International Business Incubator Association (InBIA) annual conference for its expansive Entrepreneur Like ME initiative. This program comprises various strategic components aimed at guiding entrepreneurs from diverse backgrounds in assessing business risks, creatively addressing challenges, and comprehending the financial consequences of their decisions.



CoWork Your Way

- Access to CMURC with 50 day passes to use or sponsor out to local community



Inclusive Partnership

- Recognition as the overall title sponsor of Entrepreneur Like ME across all components
- VIP invitations to all Entrepreneur Like ME events, sessions, and celebrations
- Sponsor coordination of quarterly strategy meetings or networking events with key stakeholders and entrepreneurs
- Host Innovation forums, panel discussions or milestone events



Partnership Visibility

- Sponsor name integrated into the initiative branding
- Top logo placement on all program materials, podcasts, videos, and social media content
- Bi-Annual Full episode feature and mid-roll advertisement on Entrepreneur Like ME podcast during small business month
- Exclusive naming rights in facility of choice

Dreammaker Membership

The Dreammaker Membership offers exceptional brand exposure and exclusive resources. It includes meeting space credits for flexible collaboration, along with enhanced visibility through podcast ads, signage, and social media recognition. As a Dreammaker, your company will benefit from increased brand awareness while actively supporting our entrepreneurial community and fostering innovation.



\$10k
Annual Investment



CoWork Your Way

- 24/7 access to all locations in GLBR
- Up 4 Key Fobs
- 50 credit hours to use for offsite meeting space
- Access to online Member Portal



Mentorship & Expertise

- Tips/Trick Video Showing Your Expertise
- Partner Page in Resource Hub accessible to all members



Brand Awareness

- Spotlight feature in Monthly Newsletter
- Digital shoutouts on CMURC LinkedIn + FB
- Signage at 4 locations
- Logo on CMURC's partner page
- Pre-Roll Ad on 1 ELM Podcast episode

All Access Membership

CMURC stands as a beacon of innovation, bringing together creative minds, industry experts, and visionary entrepreneurs. Partnering with CMURC allows your company to be at the forefront of groundbreaking ideas, technologies, and business strategies.



\$6k
Annual Investment



CoWork Your Way

- 24/7 access to all locations in GLBR
- Up 2 key fobs
- 20 credit hours to use for offsite meeting space
- Access to online Member Portal
- Private VIP Room Access
- Real Connections made in the ecosystem



Mentorship & Expertise

- Partner Page in Resource Hub accessible to all members



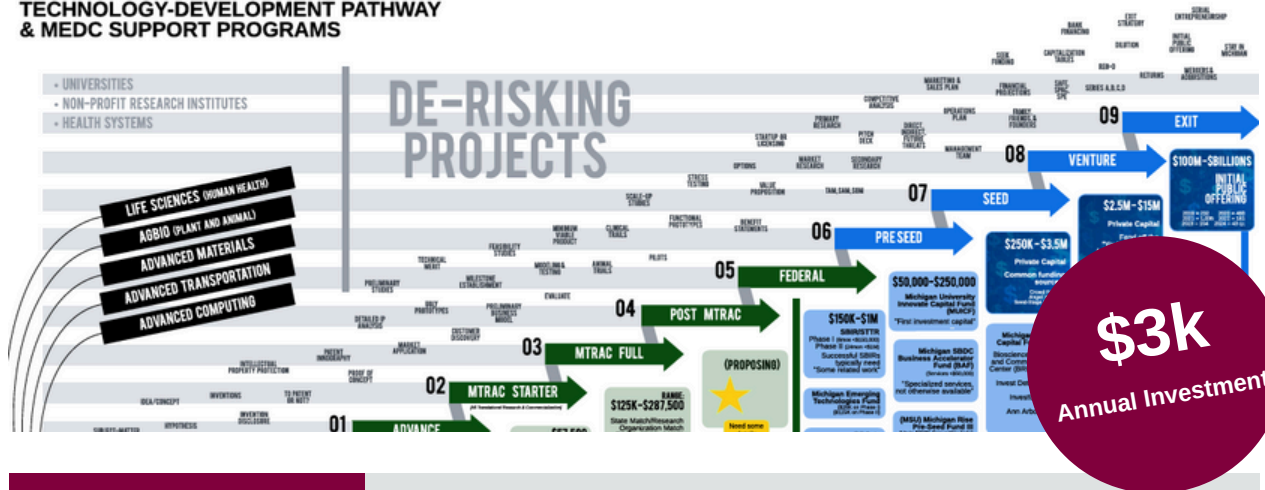
Brand Awareness

- Spotlight feature in Monthly Newsletter
- Digital shoutouts on CMURC LinkedIn + FB
- Signage at 4 locations
- Logo on CMURC's partner page

Mentor Membership

Become a Mentor Member at CMURC and play a crucial role in fostering entrepreneurial success. As a service provider, you'll offer valuable expertise to startups and entrepreneurs, with compensation facilitated through state funding provided by the Michigan Economic Development Corporation (MEDC). CMURC operates within Michigan's SmartZones, designated tech hubs that promote collaboration between public, private, and academic sectors to drive innovation and economic growth. By joining CMURC's network, you'll not only support entrepreneurs in bringing their ideas to market but also help create jobs and advance technology-driven businesses in the region.

RESEARCH TO COMMERCIALIZATION TECHNOLOGY-DEVELOPMENT PATHWAY & MEDC SUPPORT PROGRAMS



Mentorship & Expertise

- **Priority Engagement:** Receive early access to potential clients seeking expert guidance, allowing you to build strong relationships with startups at critical stages of development.
- **State-Funded Opportunities:** Offer services to entrepreneurs with MEDC-backed compensation through CMURC.
- **Exclusive Access to High-Tech Innovation Clients:** Be part of a preferred partners list, receiving first opportunities to provide services to high-tech startups eligible for Business Accelerator Funds (BAF) facilitated by CMURC.



Brand Awareness

- **Visibility in CMURC's Ecosystem:** Spotlight feature in Monthly Newsletter, digital shoutouts on CMURC LinkedIn + FB, signage at 4 locations + logo on CMURC's partner page
- **Long-Term Partnership Opportunities:** Position your business as a go-to resource for ongoing mentorship and service needs, fostering lasting collaborations with growing high-tech companies.

Showcase Membership

The Showcase Membership is designed for businesses and organizations that want to demonstrate their support for CMURC's mission of fostering innovation and entrepreneurship while gaining prominent brand visibility. As a showcase member, your company will play a key part in shaping the future of high-potential start-ups, helping assist their growth. Your company will be recognized as a key supporter of the local entrepreneurial ecosystem without the direct mentorship commitment.



\$1.8k
Annual Investment



Mentorship & Expertise

- **Exclusive Networking:** Build relationships with entrepreneurs and industry leaders through curated events and mentorship.
- **Innovation Ecosystem Access:** Engage directly with CMURC's community to support startup success.
- **Priority Engagement:** Receive early access to potential clients seeking expert guidance, allowing you to build strong relationships with startups at critical stages of development.

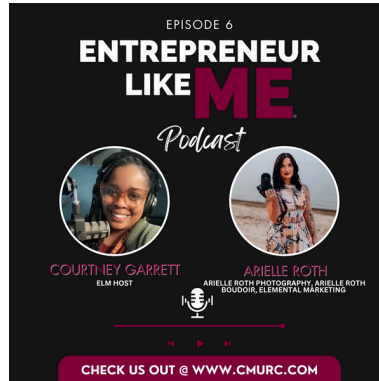
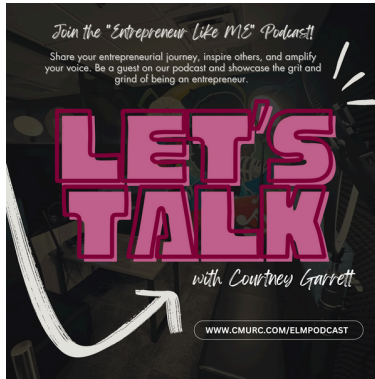


Brand Awareness

- **Brand Visibility:** Spotlight feature in Monthly Newsletter, digital shoutouts on CMURC LinkedIn + FB, signage at 1 location
- **Community Impact:** Align your brand with CMURC's mission to foster entrepreneurial growth.
- **Support Local Innovation:** Demonstrate your commitment to supporting the success of startups and technology-driven businesses within the Great Lakes Bay Region.

Podcast Ad Packages

Entrepreneur Like Me (ELM) is a podcast dedicated to showcasing the journeys of local entrepreneurs from diverse backgrounds in the Great Lakes Bay Region. Stories shared on the ELM Podcast showcase the challenges, triumphs, and the unique paths taken by business owners in various industries. The ELM podcast aims to inspire entrepreneurs and provide valuable insights for established business owners through authentic conversations.



Podcast Highlights:

- Release Schedule: 2 episodes per month.
- Seasons: 11-month season, wrapping Season 1 in Dec. 2024. Season 2 launches in Jan. 2025.
- Platforms: Spotify, Apple Podcasts, Google Podcasts, Amazon Music

Current Stats & Growth:

- Downloads: 400 +
- Streaming Platforms: Available on Spotify, Apple Podcasts, Google Podcasts, + Amazon Music.

Ad Formats:

- Pre-roll: 15-30 second ad played before the episode starts
- Mid-roll: 30-60 second ad inserted in the middle of the episode.
- Post-roll: 15-30 second ad played at the end of the episode.

Sponsorship Packages:

Full Episode Sponsorship (All Three Ad Spots) | **\$500/episode** | **\$900 for two episodes/mo**

- Includes: Pre-roll, mid-roll, and post-roll ad on one full episode.

Select 2 Ad Spots (Pre-roll + Mid-roll OR Mid + Post) | **\$350/episode** | **\$650 for two episodes/mo**

- Includes: Your choice of two ad spots per episode.

A La Carte Options (Single Ad Spot)

- Pre-roll: \$200 per episode
- Mid-roll: \$300 per episode
- Post-roll: \$150 per episode

Additional Investment Opportunities

Unlock new opportunities for your business with CMURC's dynamic one-time investment options! Amplify your brand as a sponsor of our one-week Strategize ME program or take center stage at our exclusive Capital Showcase. Need a venue for your next big meeting or event? Book our flexible spaces with just a few clicks—browse stunning photos, schedule tours, and reserve your spot instantly at cmurc.com. Let's create an impact together!



Strategize ME Bootcamp Champ Series | \$5,000

Exclusive sponsorship of a full Strategize ME Bootcamp series (4 sessions)

Connect ME | \$750

Sponsor a one-on-one mentorship connection session between entrepreneurs and experts.

Advise ME | \$500

Support peer advisory group meetings focused on business growth and development.

Mentor ME | \$250

One-hour virtual session designed to sharpen an entrepreneur business strategies

On
Demand
Space



On-Demand Booking: Access flexible meeting and event spaces with our convenient on-demand booking options available through our website.

Explore Facilities: View photos and book tours of our spaces online, ensuring the perfect venue for your next gathering.

Learn More Online: Visit our website for additional details on all one-time investment opportunities and how you can get involved in supporting entrepreneurship.